ProVia
THE PROFESSIONAL WAY

COST VS. VALUE REPORT



COST VS VALUE REPORT 2025

UNDERSTANDING **COST** VS. **VALUE**

Since 1987, Zonda Media has conducted research on the value of various home remodeling projects. The results are published in their annual Cost vs. Value Report, available at costvsvalue.com.

The 2025 results were determined in part through data collected from surveys of real estate professionals along with data delivered via Zonda's collaboration with Verisk's remodeling estimating solution, XactRemodel®. The collaboration allows remodelers, homeowners, and real estate investors to quickly look up the average cost of 28 remodeling projects versus how much value those projects are estimated to retain at resale.

The report includes popular upscale and midrange home improvement projects, and ranks them by cost, resale value, and cost recouped.



INCREASE YOUR HOME'S **RESALE VALUE** AND **BOOST CURB APPEAL**

Eventually, just about everyone sells a home, and you're going to want to get the best possible price. Exterior home improvement projects provide two important advantages:

- ✓ Enhanced curb appeal attracts more buyers and can help your home sell more quickly.
- ✓ Exterior home improvements can increase your home's value.

"Curb appeal" and "first impressions" are central to a real-estate professional's estimation of resale value. Great curb appeal is critical in motivating potential buyers to see more of the home and in setting the stage for what a prospective buyer is willing to pay.

MAXIMUM IMPACT

Considering this trend, you may want to take a comprehensive approach to maximizing your home's curb appeal and value – say, by pairing a new entry door with manufactured stone and updated fixtures for an eye-catching effect. You can also replace your doors and windows at the same time to create a cohesive exterior appearance.



STEEL **ENTRY DOORS**

No. 2 Best Value Project Overall

A new steel entry door offers incredible value, returning approximately 216% of your investment. Legacy steel doors from ProVia can enhance the security and energy efficiency of your entryway, while boosting the curb appeal and resale value of your home.



MANUFACTURED **STONE**

No. 3 Best Value Project Overall

Manufactured stone can help achieve any design style, returning around 208% of your investment. Stone provides several options for upgrading your home's exterior, including adding dramatic appeal and texture, and highlighting special architectural details.



VINYL **SIDING**

No. 6 Best Value Project Overall

New vinyl siding will help reclaim approximately 97% return on your investment. Advanced technology produces a more durable, weather-resistant vinyl siding panel that retains its color better. ProVia offers traditional, insulated, vertical, and decorative siding profiles.



FIBERGLASS **ENTRY DOORS**

No. 10 Best Value Project Overall

Considered an upscale remodel by Cost vs. Value, installing a grand entrance fiberglass entry door on your home will help recoup about 85% of the cost. Elevate your home's curb appeal by adding decorative glass in two sidelites and an elegant transom to complete the look.



VINYL **WINDOWS**

No. 12 Best Value Project Overall

Durable, energy-efficient vinyl windows recoup approximately 76% of their cost. ProVia windows are synonymous with quality, craftsmanship, and customization. Every window is custom-made, so you get the size, style, decorative options, and performance you want.



METAL **ROOFING**

No. 20 Best Value Project Overall

Long-lasting, resilient metal roofing can return an estimated 50% of your investment and increase your home's resale value. Designed to preserve the unique characteristics of traditional time-honored roofing materials, our one-of-a-kind shake, slate and barrel tile profiles are available in several colors.

** These icons represent the percentage of the total cost recouped.*

2025 COST VS. VALUE REPORT

	PROJECT	JOB COST	RESALE VALUE	COST RECOUPED
1	Garage Door Replacement	$4,672	$12,507	268%
2	Entry Door Replacement | Steel	$2,435	$5,270	216%
3	Manufactured Stone Veneer	$11,702	$24,328	208%
4	Siding Replacement | Fiber-Cement	$21,485	$24,420	114%
5	Minor Kitchen Remodel | Midrange	$28,458	$32,141	113%
6	Siding Replacement | Vinyl	$17,950	$17,313	97%
7	Backup Power Generator	$13,534	$12,902	95%
8	Deck Addition | Wood	$18,263	$17,323	95%
9	Deck Addition | Composite	$25,096	$22,199	89%
10	Grand Entrance | Fiberglass	$11,754	$9,959	85%
11	Bathroom Remodel | Midrange	$26,138	$20,915	80%
12	Window Replacement | Vinyl	$22,073	$16,657	76%
13	HVAC Conversion | Electrification	$19,484	$14,053	72%
14	Basement Remodel	$52,012	$36,905	71%
15	Window Replacement | Wood	$26,781	$18,764	70%
16	Roofing Replacement | Asphalt Shingles	$31,871	$21,501	68%
17	Bathroom Remodel | Universal Design	$42,183	$25,812	61%
18	Bathroom Addition - Mid-Range	$60,645	$32,347	53%
19	Major Kitchen Remodel | Midrange	$82,793	$42,130	51%
20	Roofing Replacement | Metal	$51,865	$25,972	50%
21	Backyard Patio	$51,454	$23,672	46%
22	Bath Remodel | Upscale	$81,612	$34,000	42%
23	Accessory Dwelling Unit	$166,406	$68,656	41%
24	Bathroom Addition - Upscale	$111,255	$40,526	36%
25	Major Kitchen Remodel | Upscale	$164,104	$58,561	36%
26	Primary Suite Addition - Mid-Range	$170,517	$55,097	32%
27	Solar Power Installation	$55,937	$16,625	30%
28	Primary Suite Addition | Upscale	$351,613	$63,136	18%

ProVia products are in green font above.
The baseline or standard version of a project is called a midrange project, and the higher-priced version is an upscale project.

DOWNLOAD YOUR FREE REPORT TODAY!

As a sponsor of the Cost vs. Value study, ProVia believes that well-informed homeowners make better buying decisions. The chart above reflects national averages; however, local Cost vs. Value numbers are available at costvsvalue.com or by scanning the QR code to the right. There you can quickly and easily download a report showing data for one of 119 U.S markets nationwide.

ProVia
THE PROFESSIONAL WAY

DOORS | WINDOWS
SIDING | STONE | ROOFING
provia.com

© 2025 ProVia
P-MK-01850-25 | 10/25

This informational flyer was developed using data and insights from costvsvalue.com, and with the consent of Zonda Media, Inc.
©2025 All rights reserved ProVia and Zonda Media, Inc.
Complete data from the Zonda's 2025 Cost vs. Value Report can be downloaded free at **costvsvalue.com.**